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*Cordial Invitation*

# **KRISHI MELA (Kharif)**

15-16 March, 2022

Theme : Natural Farming



**Organized By:**

**Chaudhary Charan Singh**

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## *From the Vice-Chancellor's Desk*

**C**haudhary Charan Singh Haryana Agricultural University, Hisar is going to organize *Krishi Mela (Kharif)* on 15-16 March, 2022. This event will be beneficial to the farmers of Northern India in general and Haryana in particular.

Natural Farming is an emergent issue which needs action on the part of policy planners, researchers, extension workers and other stake holders including farmers, machine fabricators and industry in order to achieve its goals. To address the issue the theme of *Krishi Mela (Kharif)-2022* "**Natural Farming**" is very timely and of great importance.

This event will provide a platform for the farming community to interact with the university experts on various aspects of natural farming. During this *Krishi Mela*, visiting farmers will be provided the cost effective and innovative solutions about Natural and Organic Farming. We expect that the top level companies in the field of agriculture will showcase their latest products and technology in the Agro-industrial exhibition in this *Krishi Mela*. My best wishes to all the visiting farmers, participating firms, state department, Officials, Scientists & Staff of HAU and organizers for the great success of *Krishi Mela (Kharif)-2022*.

**Prof. B. R. Kamboj**

“ During this two days *Krishi Mela*, visiting farmers will not only be provided the cost effective and innovative solutions about *Natural Farming* but also be motivated to adopt it. ”



## THE INSTITUTE : CCS HARYANA AGRICULTURAL UNIVERSITY, HISAR

Chaudhary Charan Singh Haryana Agricultural University, popularly known as HAU is one of Asia's biggest agricultural universities, located at Hisar in the Haryana state of India. The University is named after India's seventh Prime Minister, Chaudhary Charan Singh. A leader in agricultural research in India, Chaudhary Charan Singh Haryana Agricultural University, Hisar contributed significantly to Green Revolution and White Revolution in India in the 1960s and 70s. The University has the credit of receiving *Haryana Kisan Ratna Award-2019*, Indian Council of Agricultural Research's Award for the Best Institute in 1996, Best AICRP Maize Centre Award-2006-12, Krishi Karman Award-2014-2015 (Mahindra and Mahindra), Krishi Shiksha Samman-2015 and many more. Continuing with its trail of achievements CCSHAU has once again bagged the Best Institute Award i.e., Sardar Patel Outstanding ICAR Institution Award 2016 and 'Best Incubation Centre in Agri Business' in India. The university ranked 3<sup>rd</sup> in Atal Ranking of Institutions on Innovation Achievement-2020 and 4<sup>th</sup> in 2021. The University has 8,637 acres of land, around 7,219 acres at main campus and 1,418 acres at outstations. It has a well developed experimental farm of 994 hectares at main campus, Hisar along with ten experimental farms, one with each Regional Research Station covering an area of 568 hectares. Since 1970, there have been significant advances in research, teaching and extension by creation of strong infrastructure at its main campus and outreach stations.

## KRISHI MELA (Rabi) - 2021 : THE GLIMPSES

The *Krishi Mela (Rabi)*-2021 was inaugurated virtually on 08-09 September, 2021 by Dr. Trilochan Mohapatra, Secretary (DARE) & Director General (ICAR). Prof. B. R. Kamboj, Vice-Chancellor, CCSHAU, Hisar presided over the function. The total visitors counts of farmers visited in this two days event were more than 58,000. The theme of *Krishi Mela* was "**Water Conservation**". The total number of 122 stalls were booked by the private agricultural firms and 75 stalls by SAUs, ICAR Institute, State Agriculture Department, Self Help Group, NGOs, etc. Machinery related to Water Conservation and latest farm equipments were the major attraction for the farmer. Moreover, the farmers also witnessed live demonstration of the crops and participated in Buzz Sessions on both days. A total of Rs. 69,34,440 worth of seeds and fruit plants were sold alongwith university literature amounting to Rs. 46,500. The cultural programme was also organised on both days.



## THE EVENT : KRISHI MELA (Kharif)-2022

Chaudhary Charan Singh Haryana Agricultural University, Hisar is going to organize one of the biggest agricultural fair of the Northern India i.e. **Krishi Mela (Kharif)-2022** on 15-16 March, 2022.

The event shall bring a large number of farmers, farm women, livestock owners, agri-business & industry entrepreneurs, technocrats, researchers, extension workers, students and rural youth from Haryana and adjoining states such as Punjab, Rajasthan, Delhi, Uttar Pradesh, Uttarakhand, Himachal Pradesh, etc. on one platform, wherein they shall have direct access to latest innovative ideas, new technologies and best practices available in the field of Agriculture, Home Science and allied sectors. In Agro-industrial Exhibition various Govt., semi-Govt. and private organizations dealing with agricultural inputs and machinery shall display their products. Besides, different departments of constituent colleges of CCSHAU, MHU & LUVAS, Hisar will also display the technological innovations evolved by them.

The theme of *Krishi Mela* is "Natural Farming". The *Mela* would certainly be highly informative and valuable event for attaining the goal of government regarding the Promotion of Natural Farming. In this *Mela* the new technologies and practices developed by the University for Natural Farming will be demonstrated. The *Rabi* crops are available at CCSHAU, Hisar Research Farm to show the scientific cultivation to the visiting farmers by way of guided visits. During this two days events farmers can purchase seeds of *Kharif* crops and can interact with the University scientists to discuss their field problems in Buzz Session (scientists'-farmers' interaction session).

## HIGHLIGHTS

- **Agro-industrial Exhibition** : Over 150 national and international exhibitors are expected to showcase agricultural and allied technologies.
- **Live Demonstration** : Scientific production of *Rabi* crops.
- **Buzz Session** : Direct dialogue with University scientists, Govt. officials and policy makers related to natural farming.
- **Crop competition.**
- **Sale of seeds** of HYV's of crops, saplings and seedlings.
- Sale of Rhizobium and *Azotobacter* culture.
- **Soil and Water Testing.**
- **Farmers' visit** to experimental fields of HAU.
- **Exhibition and sale of value-added products** of the University.
- **Sale/membership** of University literature.
- **Registration of farmers for free SMS services** on weather forecasting and crop related information.
- **Cultural programme.**
- **Felicitation of progressive farmers** of the State.
- An opportunity to connect and interact with successful farmers and learn their best practices with knowledge sharing.
- **New Innovative technologies for Natural Farming.**

## CONTACT PERSONS

**Dr. Balwan Singh Mandal**

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**Dr. Krishan Yadav**

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## Exhibitor's Profile

- CCSHAU, Hisar and other State Agricultural/Veterinary Universities
- State Agriculture, Horticulture & Animal Husbandry Departments
- Agri-Marketing Boards
- Semi-Government agencies like IFFCO, KRIBHCO, HAFED, etc.
- Seed certifying agencies
- Manufacturers / Dealers of :
  - ➔ Seed and planting material
  - ➔ Chemical fertilizers, micro nutrients and bio-fertilizers
  - ➔ Insecticides, pesticides and bio-pesticides
  - ➔ Veterinary pharmaceuticals
  - ➔ Farm machinery
- NGOs, Progressive farmers , SHGs
- Farmers/agriculturists/ floriculturists/ horticulturists
- Publication houses
- Banks and financial institutions
- Krishi Vigyan Kendras and ICAR institutes



## Programme

### March 15, 2022 (Tuesday)

- Registration of farmers
- Inauguration of Agro-industrial Exhibition
- Farmers' visit to experimental fields of the University
- Buzz session (scientists–farmers interaction)
- Question-answer session by private firms
- Haryanavi cultural programme

### March 16, 2022 (Wednesday)

- Registration of farmers
- Farmers visit to experimental fields of the University
- Buzz session (scientists–farmers interaction)
- Question–answer session by private firms
- Haryanavi cultural programme
- Prize distribution for best stalls and various competitions



## Stall Booking

- ❖ For booking of stalls, form is available at [www.hau.ac.in](http://www.hau.ac.in) or offline in the office of Associate Director (Extension), Farm Information & Communication Service Wing, 1<sup>st</sup> Floor, Directorate of Extension Education, (Gandhi Bhawan), CCSHAU, Hisar.
- For further information regarding registration of stalls, please contact :  
**Telephone: 01662-255234, 255328**  
**E-mail: krishimelaccshauhisar@gmail.com**
- **Registration Charges\* (Both Days)**  
 @ ₹ 4,000 per stall (9'x9') + GST @ 18% = **4720/-**  
 @ ₹ 1,000 for open space (optional) + GST@18% = **1180/-**  
**\* Cash/ DD in favour of Comptroller, CCSHAU, Hisar**
- **Tentage Charges\*\***  
 @ ₹ **8900** per stall (9'x9') GST Extra @ 18%  
**\*\* Cash/DD in favour of M/s. Kataria Tent House, Hisar payable at Hisar**



## ORGANIZING COMMITTEE

Patron  
**Professor B.R. Kamboj**  
 Vice-Chancellor, CCSHAU, Hisar

### ADVISORY COMMITTEE

Dr. S. K. Mehta, Registrar  
 Dr. Atul Dhingra, OSD-cum-DHRM  
 Dr. Ram Niwas, Director Research  
 Dr. S. K. Pahuja, Dean, COA  
 Dr. K. D. Sharma, Dean, PGS & COBS&H  
 Dr. Dr. Baldev Dogra, Dean, COAE&T  
 Dr. (Mrs.) Bimla Dhanda, Dean, COHS  
 Dr. Devender Singh Dahiya, DSW  
 Sh. Naveen Jain, Comptroller  
 Dr. Balwan Singh, Librarian

### Organizing Secretary

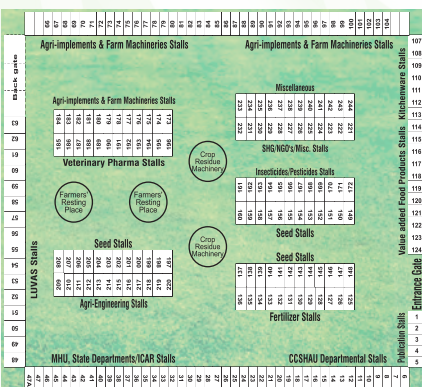
Dr. Balwan Singh Mandal, Director Extension Education

### Officer In-Charge

Dr. Krishan Yadav, Associate Director (Extension)

### Members

Dr. Sunil Dhanda, Associate Director (FAS)  
 Dr. Ashok Godara, Manager (ATIC & ADT)  
 Dr. H. S. Saharan, Associate Director (Publication)  
 Dr. Ashok Kumar, Assistant Director (Ext. Edu.)  
 Dr. Sube Singh, Assistant Director (Ext. Edu.)  
 Dr. Ashwani Kumar, Faculty Consultant  
 Dr. R. S. Sheoran, Faculty Consultant



## HOW TO REACH

The main campus of the University is situated at Hisar at a distance of 183 kms North-West of Delhi on National Highway No.9 and is 2 kms from the Railway Station and 3 kms from the Bus Stand. The *Krishi Mela (Kharif)-2022* will be organised at **CCSHAU, University Research Farm, Near Gate No. 3, Balsamand Road, Hisar.**